



## EDUCATION

### Rowan University | Glassboro, NJ

Bachelor of Arts in Studio Art  
Bachelor of Arts in Advertising  
Focus in: Graphic Design  
Grade point average: 3.3/4.0  
September 2010 - May 2014

#### Coursework

Graphic Design: Visual Identity, Typography, Packaging, Visual Communication, & Publication.  
Advertising: Integrated Marketing Communication, Account & Media Planning, Advertising Strategies & Campaigns, Communication Theory.



## EMPLOYMENT

### Star Linen & Supply | Moorestown, NJ

June 2014 - present  
Handle the entire marketing/advertising department for Star Linen & Supply and all subdivisions. Create all necessary artwork, promotional materials, and manage all campaigns, including social media. Daily website upkeep. Worked with in-house carpenter to design tradeshow booth and participated in national shows. Also responsible for creating a monthly, in-house newsletter.

### Source4Teachers | Cherry Hill, NJ

September 2013 - present  
Substitute Teacher; Responsible for the instruction of students, and managing a classroom environment during the absence of the regular classroom teacher.

### Red Robin Gourmet Burgers | Deptford, NJ

January 2013 - present  
Server. Provide quick and full customer service, and create a guest-friendly atmosphere in a fast-paced environment.

# PRISCILLA SHINN

GRAPHIC DESIGN & ADVERTISING  
313 Barbara Drive  
Clarksboro, NJ

## AFFILIATIONS

### Philly Ad Club

September 2013 - May 2014

### Rowan Ad Club

September 2013 - May 2014  
Secretary

### Daughters of America

November 2013 - present

### Alpha Sigma Alpha Sorority

Fall 2012 - present (alumna)  
Recruitment & RISK committees

### Rowan Cheerleading Team

September 2010 - March 2013



## TECHNICAL SKILLS

### Mac and PC

### Adobe Creative Suite

Photoshop, Illustrator, InDesign, After Effects

### Microsoft Office

Word, Powerpoint, Excel

### Constant Contact

### Wordpress

### Website Editing

### QuarkXPress

### Photography

### All Social Media

### Platforms

Facebook, Twitter, LinkedIn, Instagram

## HONORS & CERTIFICATIONS

### Substitute Teacher Certification

April 2013 - July 2018

### Rowan Art Program

### Scholarship

Fall 2010 - Spring 2014

### Daughters of America

### Scholarship

Fall 2010 - Spring 2014

### Junior Mechanics

### Scholarship

Fall 2010 - Spring 2014

### Rowan Art Gallery

### Exhibition

Fall 2011 & Spring 2014



## EXPERIENCE

### #Hashtag Multimedia | Narberth, PA

Designed "Sharks for America" charity logo.

### United Way of Gloucester County | Thorofare, NJ

Team Leader - Promote local volunteer events to students and community via social media campaign.

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GMAIL.COM

in /PRISCILLA  
SHINN

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